

# **Today's speakers**

## Luca Sburlati



CEO

- Institutional role on President-designate of Confindustria Moda
- 12 years in Pattern
- 17 years of Fashion & Luxury industry experience as a Top Manager
- Education: Executive MBA Bocconi / Graduated
   International Political Sciences













**CFO** 

- 15 years in Pattern
- 22 years as CFO and Senior Controller
- Education: Graduated in Economics





## Sara De Benedetti



# Investor Relations Manager

- 6 years in Pattern
- 13 years in communication, last 9 years focused on the International Fashion Industry
- Education: MSc Bocconi in Economics









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- 2. Market, Outlook & Group Strategy
- 3. Financials FY2024





## **FY2024 Overview**



**Resilient results**, slightly above expectations. FY2024 revenue in line with the FY2023 proforma\* revenue The sharp decline in **Leather goods** was offset by growth in **Knitwear**, strengthened by the acquisition of Umbria Verde Mattioli, and the solid hold of **Ready To Wear**.



#### Success factors:

- a) a mix of customers that is on average more "resilient";
- b) the willingness of customers to invest in innovation and the development of new products to introduce fresh and updated offerings to the markets.



Targeted acquisition strategy on specialised product development and engineering companies decisive



The creation of **specialised Operating Centres** has optimised industrial and logistical synergies, improving efficiency and reorganization



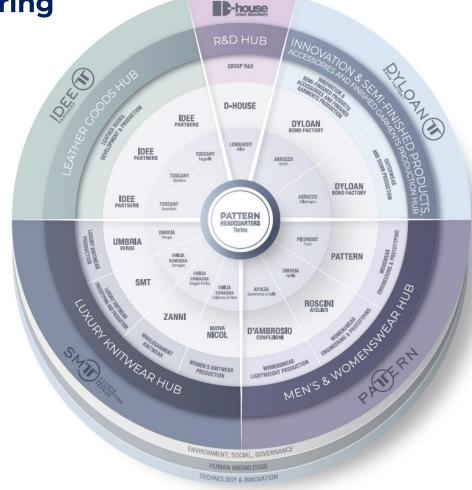
**Innovation remains central to the future**, with investments in sustainable technologies thanks to DHouse and Dyloan Bond Factory, leading the transition to 'circular design'.

PATERN

INNOVATION & SEMI-FINISHED PRODUCTS, ACCESSORIES AND FINISHED GARMENTS PRODUCTION HUB

The Italian Hub of Luxury Fashion Engineering & Production

D-HOUSE / D-HOUSE ACADEMY Lombardy, Milan CORPORATE HEADQUARTERS Group Research & Development Piedmont, Turin Menswear Engineering & Prototyping **IDEE PARTNERS** Emilia Romagna, Correggio Leather Goods Development & Production Luxury Knitwear Prototyping and Production **IDEE PARTNERS** ZANNI Emilia Romagna, Reggio Emilia Wholegarment Knitwear **IDEE PARTNERS** NUOVA NICOL Emilia Romagna, Calderara di Reno Women's Knitwear Production Leather Goods Development & Production **ROSCINI ATELIER** UMBRIA VERDE Umbria, Perugia Womenswear Engineering & Prototyping Luxury Knitwear Production D'AMBROSIO CONFEZIONI DYLOAN BOND FACTORY Apulia, Santeramo in Colle Abruzzo, Villamagna Outerwear and Down Production Womenswear Lightweight Production DYLOAN BOND FACTORY Abruzzo, Chieti Innovation & Semi-finished Products. MEN'S & WOMENSWEAR HUB Accessories and Finished Garments Production LEATHER GOODS HUB



Pattern Group is present in the **main product**categories (men's and womenswear, knitwear, still
fabrics, leather goods, clothing and accessories) starting
from the **Research and Engineering** phase all the way
through to **Production** 





## Pattern Group Outlook 2025: Challenges at every turn

The global fashion industry faces economic uncertainty, a dynamic market, and consumer behavior shifts. Finding pockets of growth means navigating a complex maze.

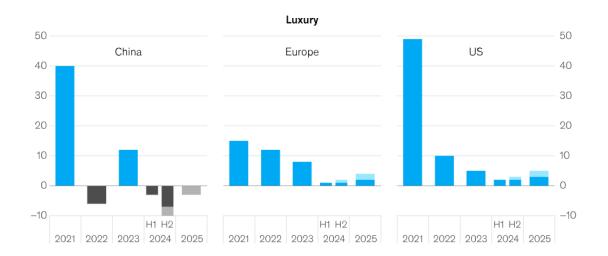
2025 appears to be an even more complex year due to the uncertainty generated by both the **ongoing conflict** and **US trade policies**, which generate serious uncertainty in the fashion industry and in the retail markets. **Tariffs** could be a further element of contraction in volumes and indirectly in margins due to a push by brands to cut supply prices.

The current year therefore appears to be one of the most complex years to manage for the entire luxury sector. In this scenario, the gap between top luxury and fashion luxury will increase further.

China, an extraordinary reference market for the luxury sector, is changing its paradigm.

Government stimulus measures are expected to support domestic versus international brands and it can't be imagined a significant recovery of this market in the short-term.

#### YEAR-OVER-YEAR IN FASHION RETAIL SALES





## PATTERN GROUP Outlook 2025: Challenges at every turn

2025 represents a challenging year in Italy, characterized by the shutdown of several companies, following up on year 2024 where the balance between new and closed businesses was in negative for over 1500 companies.

A further contraction in volumes and tension on margins is expected on the domestic market of fashion (Made in Italy).

- The Group is well-positioned on a clients' portfolio **placed at the top of the market pyramid**, brands that typically give value to their products over time.
- What is expected is a very weak first half of the year and likely a slight increase of results in the second part.
- The Group's M&A policy is confirmed in case of "outstanding" companies focused on Product Development and entrepreneurs aligned with the Industrial Project of the Group.



## **Group Strategy - The Italian Hub of Luxury Fashion Engineering & Production**

Pattern Group is present in the **main product categories**(men's and womenswear, knitwear, stationary fabrics, leather goods, clothing and accessories) starting from the **Research and Engineering** phase all the way through to **Production** 

New strategic plan 2025-2028



Consolidation of the Italian Hub of Luxury Fashion Engineering & Production

Strengthening
relationships with
existing clients and
widening of clients'
basis

Creation of the
Italian Hub of Luxury
Fashion Engineering
& Production

External growth by market

(Knitwear& Leather, Clothing&Accessories) **and by business** (from R&D to Production).

Strategic plan 2020-2024

**Organic Growth** 



# Investments on ESG, Strategic HR and Plants&Facilities

2024

Achieved SA8000
Certification on Social
Accountability for all the
companies and plants of
the Group. One-of-a-kind
achievement in the
Italian fashion industry



By 2027

Harmonization across all plants for ISO 14001 and ISO 45001 Certifications for environmental and occupational safety



2025 – 2030 ESG Integrated Strategic Plan

Decarbonization

Structural investment aiming at achieving 100% electricity from renewable sources. Implementation of photovoltaic systems at all production sites Industrial Waste
Management
Commitment to
transition to a Circular
Economy model

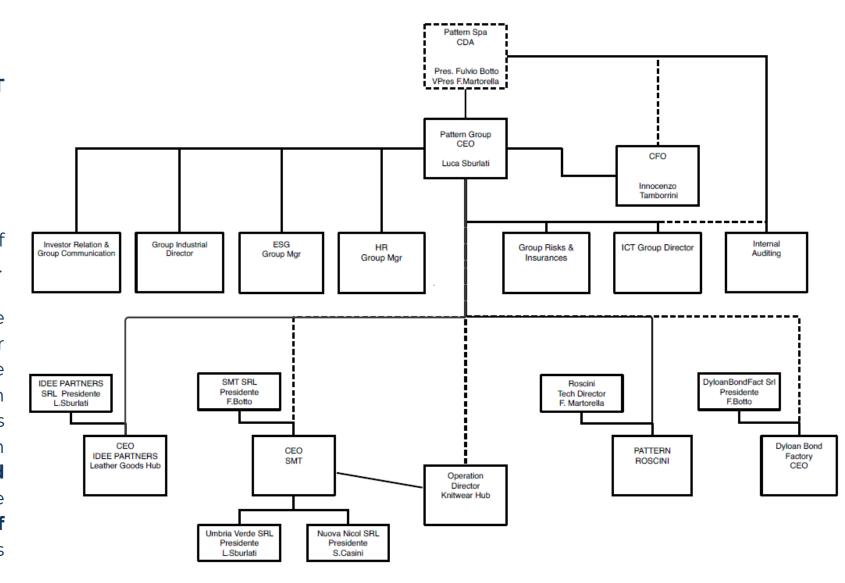
Launch of the first Advanced Platform for Traceability and Management of Textile Waste for recovery and regeneration of scrap, developed in collaboration with Retex.Green, a consortium for managing textiles and fashion at the end of their life with Pattern as a founding member. The platform enables the tracks information throughout production stages, calculates expected scrap, and enables the activation of the recycling chain in advance

## Investments on ESG, Strategic HR and Plants&Facilities

# STRENGTHENING OF THE MANAGEMENT TEAM WITH THE NEW GROUP INDUSTRIAL DIRECTOR, MAURIZIO SAVIOLI

January 2025 Entrance of Dr. Maurizio Savioli in the staff with the role of **Group Industrial Director**.

Maurizio Savioli has significant experience in the role of Managing Director of DiMar Group Spa, a leading company in the leather goods sector, and, previously, in Operational roles in various companies including Ferrero Spa. Maurizio's main objectives will be the **technical and technological harmonization** of the supply chain and the **strengthening of lean management** across the Group's companies.





# Investments on ESG, Strategic HR and Plants&Facilities

Inauguration is confirmed in Sept/Oct 2025 of the new **Headquarters** in Turin, where the group leader Pattern will be established.

- 22,000 sqm area and an approximately 6,000 sqm site spread over three levels
- Fully energy self-sufficient thanks to photovoltaic and geothermal systems
- LEED Gold Certification
- Intesa Sanpaolo loan thanks to SACE Green Guaranty







# **FY2024 Key figures**

SALES REVENUE **SALES REVENUE** € 125.8 M € 125.8 M -13.6% in line vs 2023 proforma¹ revenue vs reported **EBITDA GROUP EBITDA Margin GROUP NET PROFIT NET PROFIT ADJ.**<sup>2</sup> € 13.0 M € -1.0 M 10.2% *-30.8*% € 3.7 M **GEARING RATIO<sup>3</sup> FREE CASH FLOW** 

€ 4.0 M

**CAPEX** 

€ 6.7 M

**33%** 

<sup>&</sup>lt;sup>1</sup>Proforma sales revenue as at 31 December 2023 does not include the business unit that was sold to Burberry at the beginning of October 2023.

<sup>&</sup>lt;sup>2</sup> The Net profit adj. is obtained by subtracting goodwill amortization and the write-down of Dyloan goodwill.

<sup>&</sup>lt;sup>3</sup> Net debt/Equity



## FY2024 Total Revenue: Positive result vs. market

- Impact of the change of scope
- Significant decrease in the Leather goods sector (-25,8%)

€M

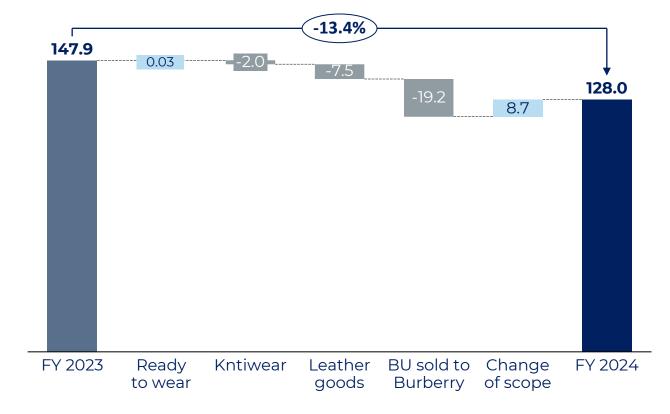
# **Change in Total Revenue** -13.4% 147.9 -9.4 128.0 -19.2 8.7 FY 2023 Organic BU sold to Change FY 2024

Burberry

of scope

change

#### **Change in Total Revenue by sector**





## 2H2024 vs 1H2024 Total Revenue evolution

€М



#### STRONG IMPACT OF UVM



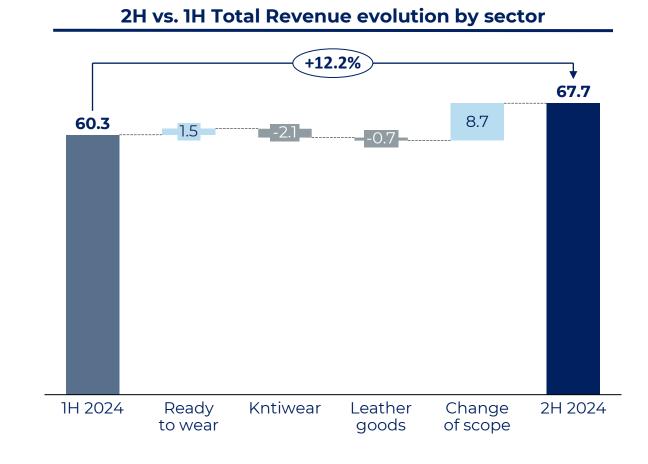
Decrease of Leather goods concentrated in 1H



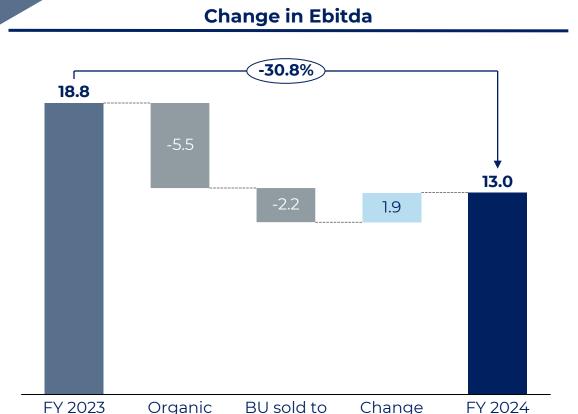
Partial slowdown in the Knitwear sector



Positive result in *Ready to wear* 







Burberry



goods

to wear

Burberry of scope

Ebitda Margin 10.2%

change

- 6 months Ebitda of UVM (€ 1.9 mln) almost in line with 9 months of the BU sold to BBY (€2.2 mln)
- Decrease in Ebitda deriving from Leather goods sector and Dyloan

of scope



## **FY2024 Net Financial Result and Income Taxes**

€/000	FY 2024	FY 2023
Net financial income	769	290
Cost of net debt	(955)	(831)
Other financial income and expenses	4	11
Net foreign exchange (losses)	3	(23)
Net Financial Result	(179)	(553)

3.1%	2.7%

 Strong improvement of the net financial result, due to the return on the monetary investments

**COST OF DEBT** 

Cost of debt remained low (average euribor in 2024 at 3.3%)

€/000	FY 2024	FY 2023
		1
<b>Gross Profit</b>	3,323	28,097
Profit from disposal bu BBY		(20,246)
GW amortization	2,413	1,961
GW Dyloan write-down	2,311	4,000
Extraordinary D&A costs	573	
Gross Profit adj.	8,620	13,812
	ı	I
Taxes	2,960	4,712
	<b>-</b>	
Tax rate	34.3%	34.1%

 The advance taxes of loss-making companies are not proportional to the taxes calculated in profitable companies



# FY2024 Net Profit and Adj. Net Profit

€/000	FY 2024	FY 2023
Net Profit	363	23,385
Goodwill amortization Write down Dyloan BBY business unit capital gain	2,413 2,311 -	1,961 4,000 (19,192)
Adj. Net Profit	5,087	10,154

Group Net Profit	(1,017)	21,119
Goodwill amortization Write down Dyloan BBY business unit capital gain	2,413 2,311 -	1,961 4,000 (19,192)
Adj. Group Net Profit	3,707	7,888



# FY2024 Free cash flow: Good cash generation

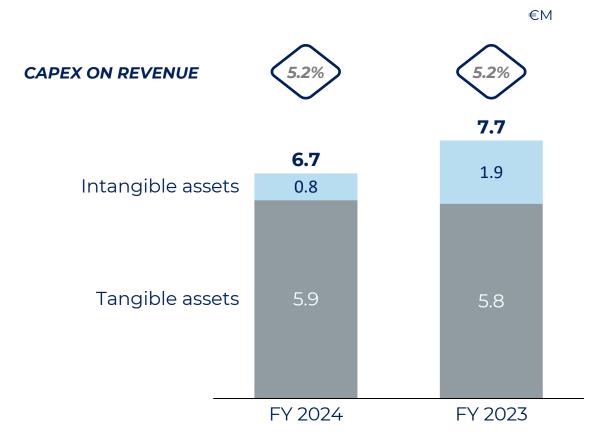
€/000	FY 2024	FY 2023
Operating profit from operations	3,473	8,361
Cash flow before changes in nwc	10,498	10,337
Changes in nwc	365	5,580
Taxation paid	(3,519)	(4,022)
Net financial payments	(148)	(507)
Cash flow from operating activities	10,669	19,749
ON EBITDA	82%	105%
Cash flow from operating activities  Net acquisition of intangible assets  Net acquisition of tangible assets	<b>10,669</b> (818) (5,899)	<b>19,749</b> (1,888) (5,830)
Free cash flow	3,952	12,031

- Good cash generation despite the investments pace due to:
- a) the marginality
- b) the usual cash conversion capability
- In 2023 changes in NWC of  $\leq$  5.6 mln for the business unit sold to BBY



# FY2024 Capex: Focus on plants&facilieties, technological and ESG

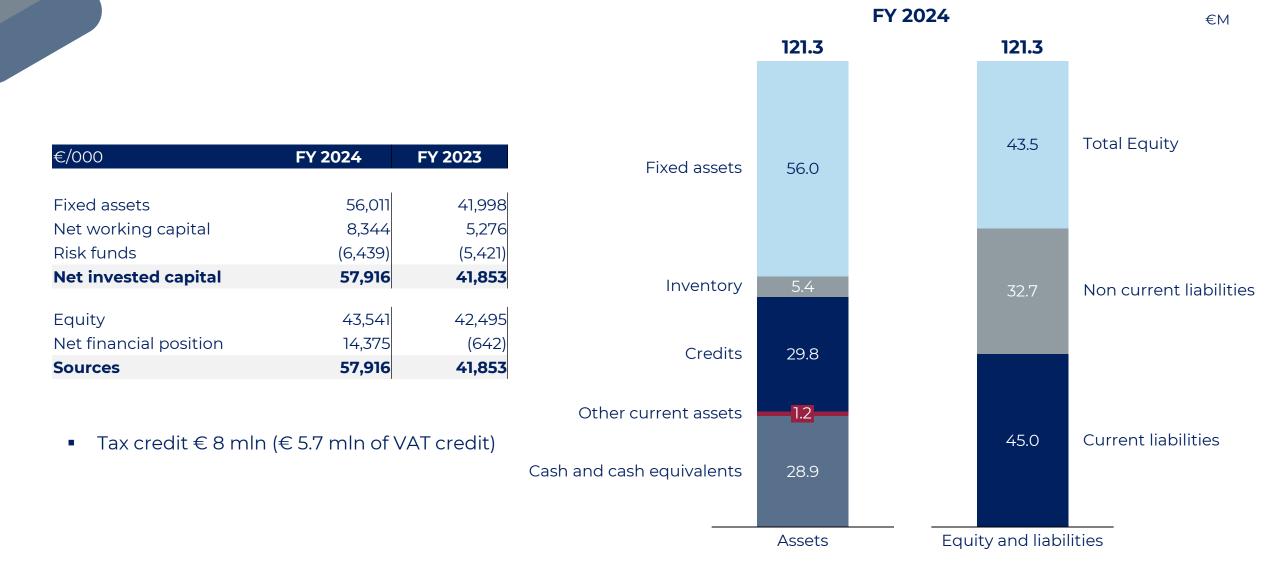
€/000	FY 2024	FY 2023
	1	ı
IT investments	236	186
Works on third party property	352	1,492
Other	240	215
Disposal intangible assets	(10)	(6)
Net acquisition of intangible assets	818	1,887
Land and buildings	26	2,451
Plant and machinery	1,568	2,609
Equipment	103	113
Other tangible assets	439	386
Assets in progress	3,881	319
Disposal tangible assets	(118)	(49)
Net acquisition of tangible assets	5,899	5,829



- New Pattern Headquarter: € 3.7 mln
- Capex 2022-2024: € 18 mln



## FY2024 Balance sheet: Solid financial structure





# **FY2024 Change in Net Financial Position**

€/000	FY 2024	FY 2023
Starting NFP of the Group NFP of newly consolidated companies	642 1,289	(13,853) 1,675
Cash flow from operating activities Capex Financial investments M&A activities Cash flow from changes in equity Other changes	10,669 (6,717) 589 (21,073) 226	19,749 (7,718) (1,854) 10,148 (8,956) 1,450
Reduction (Increase) of NFP	(16,306)	12,820
Final NFP of the Group	(14,375)	642

#### **NET DEBT TO EBITDA**

FY 2024



Ebitda includes 6 months of UVM, while net debt consolidates all the debt arising from the acquisition

#### **GEARING RATIO\***

FY 2024 33%

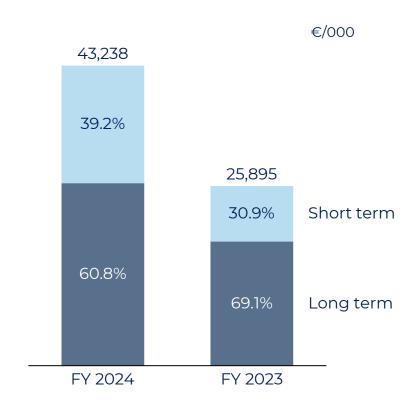




# FY2024 Net debt structure: Liquidity remains very high

- Duration of debt: 5 years (excluding funding for Pattern's new HQ)
- The maturity of the debt is extended with the long-term portion higher

€/000	FY 2024	FY 2023
Short term bank debt	14,100	7,822
Long term bank debt	19,908	17,728
Bank debt	34,008	25,550
	ı	1
Short term other financial debt	2,830	185
Long term other financial debt	6,400	160
Other financial debt	9,230	345
Current financial assets	(8,000)	(7,088)
Cash and cash equivalents	(20,863)	(19,448)
Liquidity	(28,863)	(26,536)
Net debt (Cash)	14,375	(642)







# **FY2024 Income statement**

(€ 000)	FY2024	FY2023	%
	125 50 /	1/5 500	<b>17</b> C0/
Sales revenues	125,794	145,598	-13.6%
Other revenues	2,221	2,306	-3.7%
Total Revenues	128,015	147,904	-13.4%
Change in inventories, semi and finished	(1,516)	(2,337)	-35.1%
products		, . ,	17 10/
Value of production	126,499	145,567	-13.1%
Raw materials	(22.075)	(20 020)	-20.3%
Cost of services	(22,975) (49,156)	(28,828)	-20.3% -12.6%
Leases and rentals	, , ,	(56,213)	-12.6% 3.7%
	(3,268)	(3,152)	
Personnel Expenses	(36,993)	(37,238)	-0.7%
Other operating expenses <b>EBITDA</b>	(1,077)	(1,309)	-17.7%
	13,030	18,828	-30.8%
EBITDA margin	10.2%	12.7%	0.00/
D&A	(9,528)	(10,442)	-8.8%
EBIT	3,502	8,386	-58.2%
Financial income	(170)	20,270	n.a.
Financial Expense	(179)	(553)	-67.6%
Value adjustments of net financial assets	7 707	(5)	n.a.
EBT	3,323	28,097	-88.2%
Taxes	(2,960)	(4,712)	-37.2%
Net income	363	23,385	<b>-98.4</b> %
Group Net income	(1,017)	21,119	-104.8%



# **FY2024 Balance sheet**

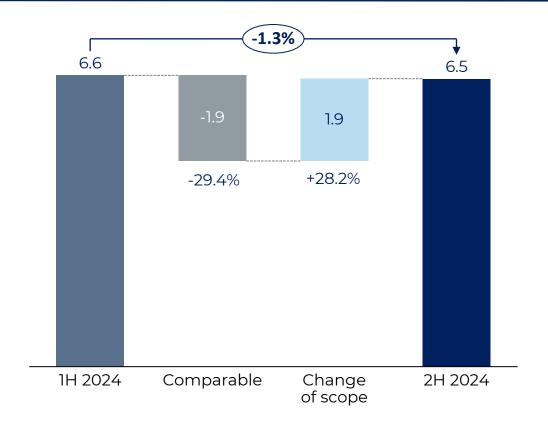
(€ 000)	31/12/2024	31/12/2023	%
Intangible fixed assets	30,342.4	20,824.2	45.7%
Tangible fixed assets	23,501.8	18,260.1	28.7%
Financial fixed assets	2,167.1	2,913.9	-25.6%
Fixed Assets	56,011.3	41,998.2	<b>33.4</b> %
Warehouse	5,420.1	6,701.6	-19.1%
Trade Receivables	20,343.2	20,388.4	-0.2%
Other Receivables	9,447.7	11,049.6	-14.5%
Prepayments and accrued income	1,246.7	1,377.5	-9.5%
Working Capital	36,457.7	39,517.2	<b>-7.7</b> %
Trade Payables	(17,647.9)	(18,891.6)	-6.6%
Other Payables	(7,372.2)	(11,479.3)	-35.8%
Accrued expenses and deferred income	(3,093.0)	(3,870.0)	-20.1%
Net Working Capital	8,344.6	5,276.3	<b>58.2</b> %
Funds	(6,439.6)	(5,420.9)	18.8%
Net Invested Capital	57,916.3	41,853.7	38.4%

(€ 000)	31/12/2024	31/12/2023	%
Shareholders' Equity	43,541.1	42,495.3	2.5%
Group Shareholders' Equity	36,315.2	37,458.7	-3.1%
Short term bank debt	14,100.3	8,006.8	76.1%
Medium term bank debt	19,907.8	17,887.9	11.3%
Other financial debt	9,230.0	-	n.a.
Financial debt	43,238.1	25,894.7	67.0%
Current Financial assets time- deposit	(8,000.0)	(7,088.5)	12.9%
Cash and Cash equivalents	(20,862.9)	(19,447.8)	7.3%
Total liquidity	(28,862.9)	(26,536.3)	8.8%
Net Debt/(Cash)	14,375.2	(641.6)	n.a.
Total Sources	57,916.3	41,853.7	38.4%



€M

#### 2H vs. 1H Ebitda evolution



## 2H vs. 1H Ebitda evolution by sector

